



Inspiring **very peri** colour to rule at FAKRO

Colours

play a very important role in everyday life.

They have a huge impact on our well-being and feelings as well. They can bring powerful emotional

loads. Colours mean strength. Therefore, the Pantone Institute, which brings together a group of renowned colour design specialists, selects and announces the one that will take the forefront in a given year for over 20 years now. The choice of colour has never been and will never be accidental.

Colours always involve the current situation and are in line with the prevailing trends. They reflect desires and fears and symbolise global moods and transformations taking place all over the world. It can be safely said that the Pantone Colour of the Year not only sets trends, but is also derived directly from them.

Choosing the Colour of the Year 2022 was strongly influenced by the Covid-19 pandemic. Fortunately, the time of strict isolation

is behind us. At the same time, we are fully aware that the lives of many people and companies have changed irreversibly. The virtual world has become closer to us than ever. **Very Peri** colour expresses the connection between digital and physical worlds. It's a new colour invented for the needs of this year.

Very Peri is a courageous colour created from a combination of intense blue with violet and red accents. Blue stands for gentleness and stability that we all need today, while red and violet accents promise new energy, change and openness to what tomorrow brings. The Colour of the Year 2022 encourages to bold changes, offering great creative opportunities that are within easy reach.

blind makes it possible to achieve pleasant darkening of the interior when you need a reset even on the most sunniest days. Guide rails allow to set the blind in any position to result in a smooth adjustment of the amount of light let inside.

We can assure that a roof window blind in the colour of this season will liven up any interior and make it special. **Very Peri** matches a number of interior designs. It looks especially good in elegant, modern spaces in glamour and art deco styles. However, it doesn't mean you can't experiment with it and use

colour. You can go a little bit crazy and add expression to your interior. Bet on the joyful presence of bold accessories in your home.

Remember to provide the right light source in every room that illuminates the interior and makes it look spacious. Having the blackout blind fitted on your window you can control the light and create mood swings inside. Both natural

light and **Very Peri** colour help achieve a space not only aesthetic, but also positively influencing health and well-being of the household members.

Get inspired with the blackout blind by FAKRO in **Very Peri** colour, add energy to your interior and be open to changes.

www.fakro.com

How about ARF blackout blinds from FAKRO in the hottest colour of the year?

FAKRO has always been following new trends and setting them as well. See how our intriguing blackout blinds in the most fashionable **Very Peri** colour beautifully harmonise with a grey armchair. Moreover, a pillow is in the same shade. Natural-coloured wooden furniture offers a perfect complement.

The ARF blackout blind is a unique and very practical attic decoration. It ensures excellent protection against sunlight to provide shading of the room. Applying the

the blind in rooms featuring different styles. In classic ones, this colour can also be used in the form of accessories such as armchairs, sofas, lamps or simply pillows. Bold accessories give the classic a fashionable touch.

A bright, soft **Very Peri** hue will work well in the bathroom and bedroom, which are the spaces where we rest. As far as the kitchen is concerned, this colour will go perfectly with white or grey. By combining **Very Peri** with such colours as green, gold, grey or brown you can create an original, comfortable arrangement and modern design. Unleash your creative energy and express your self-confidence with

